

## FOR IMMEDIATE RELEASE

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### **Lafayette 148 brings its 2007 Spring / Resort Collection to Rahe Lynne Clothier February 13-23, 2007**

*Designer Edward Wilkerson brings a fresh new  
optimism to fashion in this year's collection*

Charlotte, NC – Rahe Lynne Clothier will present Lafayette 148's Spring/Resort 2007 Collections in a Designer Showcase on February 13 through February 23.

"This year's collection brings out all of what makes being a woman positively fabulous at any age," states Lynne Byrd, owner of Rahe Lynne Clothier. "The styles in the collection are absolutely feminine, yet cover the gamut from dreamy and romantic, to sculpted, refined and polished. Edward has managed to combine sophisticated fabrics and wonderful details in chic, modern styling that still has a timeless aspect. He truly understands the woman of today and what she wants in fashion."

According to Byrd, whose clients range from women in their 20s to 60s, this year's collection continues to bring an array of options. "The stunning colors, details, patterns, textures, and metallics are prevalent throughout this collection, offering something for each woman's individual style and preference," states Byrd. "This is why Lafayette has continued to be a strong collection year after year here in Charlotte."

Lafayette 148 New York designs have been featured in a multitude of fashion and women's magazine, and designer Edward Wilkerson has been a guest of Oprah Winfrey. Recognized in his industry as a fashion designer of worldly talent, he was recently named to the Council of Fashion Designers of America.

Established in 1998, Rahe Lynne Clothier is a by-appointment boutique, presenting a New York-style showroom in the heart of the historic South End in Charlotte, North Carolina. The boutique brings the latest in fashion for business, evening, resort wear, and accessories from all over the world. Many of the lines featured by Rahe Lynne Clothier are exclusive, offering the ability to customize orders in fabric and accoutrements for clients. Additionally, the showroom offers a large selection of styles ranging from petites through plus sizes. Rahe Lynne showcases its latest discoveries at multiple private showings throughout the year. At hours convenient to clients, Rahe Lynne provides one-on-one attention, wardrobe analysis, pick up and delivery. As an added benefit, Rahe Lynne keeps detailed client records, which facilitates wardrobe building from season to season. Offering the best in style and personal service, the retailer is often asked by clients to seek out unique items especially for them. Lynne Byrd, a native Charlottean, currently resides in Concord, NC.

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