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Donohue's Passion for Fashion Lands Her Coveted Internship with Rahe Lynne Clothier

Charlotte, NC - Meghan Donohue, Fashion Marketing student at the Art Institute of Charlotte, joins Rahe Lynne Clothier for an internship in Fashion Marketing and Merchandising.

Donohue, a native of Chapel Hill, NC, is embarking on a career in Fashion Marketing after working for several years in clinical research at the Duke Clinical Research Institute. While her work with the clinical trials was both important and gratifying, Donohue's true passion, for fashion and merchandising, could not be suppressed.

Her fashion savvy was apparent even though she worked most days in a clinical lab coat. Friends and colleagues frequently sought her out for fashion advice. One thing lead to another and Donohue found herself freelancing as a personal shopper. "Working with patients in clinical trials was very grounding. They inspired me to live life and to follow my dreams," says Donohue. Ultimately her mother recognized the internal conflict and encouraged Donohue to pursue her dream, a career in fashion marketing.

"I'm very excited about the Rahe Lynne internship," states Donohue. "It presents a unique opportunity to gain both experience and exposure in many areas of the fashion industry; from merchandising to advertising, as well as, the hands-on essentials of running a business."

Lynne Byrd, Owner of Rahe Lynne Clothier, agrees, "Meghan is a fabulous addition to our team. Her enthusiasm for the business combined with her natural eye for fashion and design adds a dimension to our staff that allows us to pursue creative projects, while giving Meghan practical business experience."

Donohue has achieved Dean's List every quarter since her enrollment at the Art Institute and maintains a cumulative GPA of 3.8. She will complete her degree in the spring of 2007, and intends to pursue both the creative and business aspects of the fashion industry.

Established in 1998, Rahe Lynne Clothier is a by-appointment-only boutique, presenting a New York-style showroom in the heart of the historic South End in Charlotte, North Carolina. The boutique brings the latest in fashion for business, evening, resort wear, and accessories from all over the world. Many of the lines featured by Rahe Lynne Clothier are exclusive, offering the ability to customize orders in fabric and accoutrements for clients. Additionally, the showroom offers a large selection of styles ranging from petites through plus sizes. Rahe Lynne showcases its latest discoveries at multiple private showings throughout the year. At hours convenient to clients, Rahe Lynne provides one-on-one

attention, wardrobe analysis, pick up and delivery. As an added benefit, Rahe Lynne keeps detailed client records, which facilitates wardrobe building from season to season. Offering the best in style and personal service, the retailer is often asked by clients to seek out unique items especially for them. Lynne Byrd, a native Charlottean, currently resides in Concord, NC.

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