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Rahe Lynne to Celebrate Southern Living Magazine's "High Style in the South End" with Publication Party

Charlotte, NC – Rahe Lynne Clothier will hold a "High Style" Soirée November 9, 2005, from 5 pm – 9 pm at the boutique's showroom. The event is in recognition and celebration of Rahe Lynne Clothier's feature coverage in the November Issue of Southern Living, in the Carolina Living section, currently on newsstands.

The article, entitled "*High Style in the South End*", showcases the boutique's unique approach to everything from customer service and selection of designers to its staff of fashion stylists and corporate giving. "When Southern Living contacted us earlier this year, we were thrilled by their interest in our boutique and our charitable involvements," states Lynne Byrd, owner of Rahe Lynne Clothier. "Now that it is on the newsstands, we are also proud of how it highlights the South End in Charlotte. This is a real coup for the city and for an area that is truly living up to the city's expectations and its potential as a design and cultural district."

The celebration is taking place in conjunction with the boutique's Spring Designer 2006 Showcase featuring more than five designer collections from around the world. While showings are typically by appointment only, the public can view the collections at the event on the 9th of November without an appointment and have the opportunity to work with one of Rahe Lynne's fashion stylists. The Spring 2006 Showcase will be held from November 6 –12, 2005.

Established in 1998, Rahe Lynne Clothier is a by-appointment-only boutique, presenting a New York-style showroom in the heart of the historic South End in Charlotte, North Carolina. The boutique brings the latest in fashion for business, evening, resort wear, and accessories from all over the world. Many of the lines featured by Rahe Lynne Clothier are exclusive, offering the ability to customize orders in fabric and accoutrements for clients. Additionally, the showroom offers a large selection of styles ranging from petites through plus sizes. Rahe Lynne showcases its latest discoveries at multiple private showings throughout the year. At hours convenient to clients, Rahe Lynne provides one-on-one attention, wardrobe analysis, pick up and delivery. As an added benefit, Rahe Lynne keeps detailed client records, which facilitates wardrobe building from season to season. Offering the best in style and personal service, the retailer is often asked by clients to seek out unique items especially for them.

Lynne Byrd, a native Charlottean, currently resides in Concord, NC.

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